

## ABOUT THE ROYAL UNIVERSITY OF LAW AND ECONOMICS

The Royal University of Law and Economics (RULE) was originally founded in 1949 as the National Institute of Law and Economics. It was then renamed many times based on the needs of society and the change of regimes to finally keep its current name.

RULE is divided into four Faculties: **Law, Economics, Public Administration and Economic Informatics**. It has around **15,000 students**. The mandate of RULE is to ensure the quality of education, innovation, research and publication in order to be the **leading university in Cambodia**.

RULE is one of the two Cambodian higher education institution **members of the ASEAN Universities Network**. Aiming to achieve a high quality of education with international standards, RULE has broadly expanded its international collaboration with many qualified foreign universities to promote academic exchange. About **70 lecturers from numerous foreign universities** are officially invited to give lectures to RULE's students. 17 permanent foreign lecturers teach on campus. RULE has international agreements for academic exchange with a total of **19 foreign universities and research institutions**. French cooperation department in economics and management remains a key factor of the international cooperation strategy of RULE. It embodies the excellency of the education offered by the university.

## INFORMATION

### ELIGIBILITY:

Holding a Bachelor's degree and having a proven written and spoken English proficiency are the requirements to enroll in master's degree year 1. Direct admission in master's degree year 2 will be subject to an academic records evaluation and to an interview with the program director.

### ADMISSION :

Entrance exam is organized every year in August. English proficiency, analytical skills and general knowledge in management, business and economics are tested. Overall mark at the entrance exam is taken into account to select students eligible for our exchange students program with Audencia Business School (Nantes, France).

Passing the entrance exam is compulsory to enroll in master's degree year 1. You can find entrance exam subjects from the previous years on our website.

### SCHEDULE AND ACADEMIC CALENDAR:

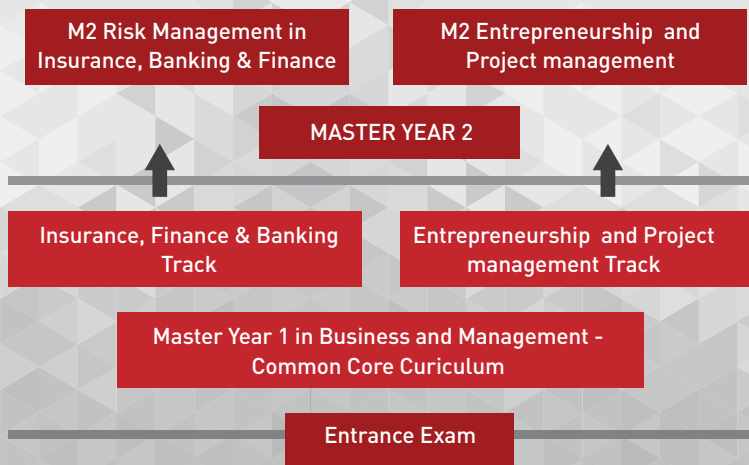
Lectures, seminars and every notified academic event are scheduled in the evening from 6 p.m. (Monday to Friday, exceptionally during weekends)

**Semester 1 from October to March**  
**Semester 2 from April to September**

For any further information inquiry, please contact **Ms. Marineth SOK**



### MASTER PROGRAMME STREAM OF STUDY



## INTERNATIONAL MASTER'S DEGREES IN BUSINESS AND MANAGEMENT

IN ENGLISH

MASTERING YOUR SKILLS WITH OUR UNIQUE GLOBAL MASTER'S DEGREE PROGRAMS

Rule -International masters

<https://urdse.wordpress.com>

french.eco.rule@gmail.com

RULE, Building D, First Floor, Reception Office, French Cooperation

CONTACT



**Marineth (KH) :**  
096 905 39 88  
[urdsecoopfreco@gmail.com](mailto:urdsecoopfreco@gmail.com)



Royal University of Law and Economics



# YEAR

# 1

## A COMMON YEAR 1 MASTER'S DEGREE IN BUSINESS AND MANAGEMENT

RULE in association with French Universities and Business Schools offers a common year 1 master's degree in Business and Management. Those universities are among the most prestigious institutions in management, business, insurance, banking and finance in Europe. Most of courses are given by reputed foreign professors. Many professionals also participate in the program through conferences and workshops as well as for specific courses (Marketing, Business Law, Insurance etc.).

### CURRICULUM

**A common core curriculum that offers the opportunity to join:**

Master 2 "Entrepreneurship and Project Management"

OR

Master 2 "Risk Management in Insurance, Banking and Finance"

Professionally-oriented master program with a strong partnership with leading companies, international and civil society organizations aiming at strengthening capacities of student to launch a business or to lead a project within an organization and to advance to the top management positions.

Opportunities to pursue Master Second Year in France through scholarships granted to the best students at Audencia Business School in France.

#### ■ Common core curriculum

Business Ethics  
Financial Accounting  
Marketing Management  
Operations Management  
Management Control  
Financial Management  
Business Statistics  
Introduction to quantitative methods  
Research Methodology  
Foreign language

#### ■ Entrepreneurship and project management Track

Introduction to Social and Solidarity Economy  
Entrepreneurship  
Supply Chain Management;  
E-Logistics  
Professional Report

#### ■ Insurance, Banking and Finance Track

Market Economy and International Finance  
Fundamentals of Risk Management  
Basic Principles of Insurance  
Financial Markets  
Professional Report

# YEAR

# 2

## ENTREPRENEURSHIP AND PROJECT MANAGEMENT

The university of Lyon is one of the most prestigious institution not only in France and Europe, but also in the world. This master's degree in English is part of the program offered by the French cooperation department at RULE. Students will be awarded a master's degree from RULE and a master's degree from the university of Lyon. This program has been designed to develop the fundamental professional skills, the entrepreneurial mindset and behavior. Thus, the students will be able to master the entrepreneurial process and the idea formulation necessary to successful business projects. Cambodian students will share the classroom with french students.

### CURRICULUM

#### Module 1: Sustainable economic development

Business game simulations  
Sustainable economic development  
Project sustainable management workshop (Study Trip)  
Corporate social responsibility

#### Module 2: Entrepreneurship

Best practices  
Building business plans  
Financial evaluation  
Legal aspects

#### Module 3: Project Management

Project identification & initiation  
Management evaluation  
Professional jury

#### Module 4: Cross Disciplinary

Business Problem solving  
Market study  
Creativity and public speaking  
Cross-cultural management  
Foreign Language  
Thesis (individual project)



**Pr. Saïd Yahaoui**  
Program Director / Lyon



## RISK MANAGEMENT IN INSURANCE, BANKING AND FINANCE

This master's degree aims to endow students with high qualifications in credit and risks analysis and management in the field of banking, insurance and financial markets. The program is designed for students and executives aiming at top management positions in the insurance, banking and finance industry. The master's Degree in Risk Management in Banking, Finance and Insurance is awarded by Nantes University, France, and by the Royal University of Law and Economics, Phnom Penh, Cambodia. International teaching team from the best universities in France (Nantes, Bordeaux, Lyon) and in the USA (Harvard, Columbia). Partnership with the Insurance Association of Cambodia (IAC).

### CURRICULUM

- » International regulation and financial institutions
- » International financial banking
- » Insurance institutions legal framework in Cambodia and ASEAN
- » Banking institutions legal framework in Cambodia and ASEAN
- » Market risk analysis and management
- » Insurance and banking marketing
- » Recording Financial transactions and internal audit
- » Corporate strategy and financial services
- » Information systems for insurance and banking
- » International operations
- » Profitability analysis and management control for insurance and banking
- » Financial analysis and diagnosis of insurance and banking
- » Credit risk analysis and management
- » Insurance risk analysis and management
- » Insurance product strategy and financial services
- » Research Methodology
- » Thesis



**Pr. Jean-Marc LAUZANAS**  
Program Director / Nantes

