

EUROCHAM 2016 SPONSORSHIP OPPORTUNITIES



With more than 200 members, EuroCham is the largest Western business network in Cambodia. EuroCham events gather high-profile guests ranging from government officials to businesspeople and entrepreneurs. In 2015, over **1,800 people** from various business sectors joined our Breakfast Talks, Luncheons and Networking Events. Furthermore, three EuroCham Forums saw about **6,000 participants**, having more than **10 different media** covering the news about our forums.

In the upcoming year 2016, we have designed new packages for sponsorship in which we make sure our sponsors enjoy the best visibility and promotional opportunities. Our target audience includes members and key partners (private and institutional) across Cambodia, ASEAN and Europe.

2016 will be a fruitful year for EuroCham as many new publications will be released.

EuroCham Upcoming Activities in 2016

Business and Social Events

- Several **events** per month including Breakfast Talks, Luncheons, workshops & Networking Events
- 5 major **Forums** planned
 - Cambodia-EU Business Dialogue
 - Green Biz Forum
 - HR Forum
 - Real Estate & Construction Forum
 - Tourism Forum
- **Outreach** Activities in the region and in Europe



Main Publications

- 2016 Membership **Directory** (2000 copies)

NEW

- Monthly, Quarterly and Annual **Newsletters**
- **White Book**
- EuroCham 2015 **Business Sentiment Survey**
- Business Opportunities Booklet ("**Information Pack**") and Practical Guide for investment ("**Welcome Pack**")
- Sectorial **market studies** and factsheets



Gold Sponsorship – 6,000 USD

- Acknowledgement as EuroCham Gold Sponsor
- Logo on all regular EuroCham communications
 - Invitation to all our business and social events
 - Informative mailing
 - Monthly newsletter and quarterly magazine
- Logo in the signature on all daily e-mail correspondence
- Logo on roll-up banners and presentations at our regular events
- Logo on EuroCham website's home page
- Free sliding banner ad on EuroCham home page – 1 month
- A full page advert in EuroCham directory
- VIP seating at relevant EuroCham luncheons
- Display of promotional materials at relevant EuroCham events
- Visibility to company's activities on EuroCham social media

Silver Sponsorship – 3,000 USD

- Acknowledgement as EuroCham Silver Sponsor
- Offering to become the main sponsor for 1 Breakfast Talk and 1 Networking Event
 - Logo presence in all related materials: invitations, banners, presentations
 - Opportunity to display advertisements materials
- Logo on the monthly newsletter
- A half page advert in EuroCham directory
- Free sliding banner ad on EuroCham home page – 1 month
- One complementary entry to one EuroCham Forum event

Bronze Sponsorship – 1,500 USD

- Acknowledgement as EuroCham Bronze Sponsor
- Main sponsor for 2 Breakfast Talks during the year
 - Logo presence in all related materials: invitations, banners, presentations
 - Opportunity to display advertisements materials
- A half page advert in EuroCham directory
- Free sliding banner ad on EuroCham home page – 1 month

Contact us

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